Tea Party Effects on 2010 U.S. Senate Elections

Stuck in the Middle to Lose

Chapter One The Tea Party Movement in America: Fed Up or Simply Flamboyant?

Different descriptions of the Tea Party movement
Rick Santelli
Binghamton protest
Social movements: Definition and types
Cornhusker Kickback
Scott Brown
New York 23rd race
Affiliation of Tea Party Groups
Size, Structure, and Funding of Tea Party Groups
Group beliefs
Group efforts
Tea Party supporters v. All respondents
Citizen opinion of Tea Party movement
Three categories of Tea Party races
Know candidates in general elections—also know Tea Party primary losers
% of Tea Party candidates that win overall

Chapter Two Guess Who’s Coming to Dinner in Delaware?

Candidates
Role of witchcraft
Mike Castle and his background
Who was supposed to run as a Democrat but didn’t
What Castle did in aftermath of primary
O’Donnell’s background
Coons’ background
What O’Donnell blanked on in debate
Why she lost election (look at turnout and party voting)

Chapter Three The Tea Party Angle in the Nevada Senate Race

Candidates
Why state has leaned D recently
Tarkanian
Lowden
41 to Angle
What Angle had that primary challengers didn’t
Why Angle moved into the front
Struggles in general election
Angle ad themes
What % of Republican voters Angle lost
Problems with relying on establishment campaign strategy for Angle

Chapter Four That’s Murkowski with an “I”: The Tea Party Express in the 2010 Alaska Senate Election

Candidates
Tashjian v. Republican Party of Connecticut
Miller background
Political culture of Alaska
How Miller attacked Murkowski
Miller policy changes in general election
Role of Dan Fagan
Write-in campaign
Last Senator to win write-in campaign

Chapter Five Running Right in Pennsylvania: Pat Toomey’s Early Blueprint for Electoral Success

Candidates
Toomey background
Toomey-Specter 2004
Possible Republican Party defectors
Santorum’s role in 2004
Main sponsor of Toomey in 2004
Why general election was not focused on Tea Party

Chapter Six Tea for Only Two: The Ousting of Utah Senator Robert Bennett

Candidates
Utah nomination system
Lee background
Bridgewater background
Utah Defenders of Constitutional Integrity
Delegates v. Primary v. General
Why Tea Party was limited in general election

Chapter Seven Marco Rubio in Florida: The First Tea Party Senator—Or Not?

Candidates
Rubio’s balance between Tea Party and mainstream
Rubio’s political background
What Crist did to upset Republicans
How Rubio went from so far down to on top
Why Crist ran as Independent
Why there was pressure to get Meek out of the race
Who put on that pressure

Chapter Eight Poster Child for the Tea Party: Rand Paul of Kentucky

Candidates
Link between Ron and Rand Paul’s campaigns
*Atlas Shrugged*
Astroturf
Biggest rumor about Binning
How did Grayson approach Paul at first
How Paul described himself
How Paul was like Goldwater
Whose show did Paul struggle with the most
*Aqua Buddha*
Impact of *Aqua Buddha* ad
Tea Party support in different states (which is most supportive)

Chapter Nine Tough Talk at the Border: The 2010 U.S. Senate Election in Arizona

Candidates
Hayworth background
McCain’s image in race
How Hayworth impacted McCain policy stances
Why Hayworth lost House race in 2006
Amnesty
Hayworth’s ABCs

Chapter Ten The Granite State: A Little Late to the Party

Candidates
Who replacing
Libertarian tradition
Fiscal conservatism
Why Palin endorses Ayotte
Three phases of Republican primary
Bill Binnie impact
Mortgage scandal and Ayotte
Money raised for Lamontagne v. others

Chapter Eleven Throwing Tea into the Pacific

Candidates
Partisan breakdown in California
Howard Jarvis Taxpayers Association
Economic issues
Social issues
Incumbency
Republican primary candidates
Money in the election—Boxer and Fiorina
Role of Obama
Framing of the race
Gaffes
Health
Gender gap
Hispanic gap
Demon Sheep

Chapter Twelve No Grizzlies in the Appalachians: The Absence of Tea Party Effects on the West Virginia Senate Race

Candidates
Why seat was open
What makes state unique demographically
Concerns with Obama in West Virginia
Cap-and-trade bill
Manchin popularity
Cato rating
Raese background
Raese strategy
Ads
WV v. national voters
Raese regional differences

Chapter Thirteen Tea Party Politics in a Blue State: Dino Rossi and the 2010 Washington Senate Election

Candidates
State composition
How Washington differed from national Tea Party trends
Areas of greatest difference
Rossi, Didier, Akers
Top-two primary
Two counties that make big difference
What Didier backers did in general election

Chapter Fourteen A Purple Haze All Around: Messaging, Political Acumen, and Money in the Colorado Senate Race

Candidates
How seat opened
State demographics
Bennet background
Buck background
Democratic primary
Romanoff campaign
Romanoff campaign leader
Precinct caucuses
Romanoff campaign mishap
Advisory caucuses
Norton background
Buck gaffes
Department Norton and Buck mutually disliked
Percentage of electorate that is unaffiliated
Goal of Bennet campaign
Goal of Buck campaign
What policy stances does Buck change
Outside spending v. candidate spending
Latino vote
Key voting group

Chapter Fifteen No Tea for Me: Mark Kirk and the 2010 Race for the Illinois Senate Seat

Candidates
Path to this seat being up
Tea Party primary candidate of choice
Primary turnout
Why Tea Party has limited impact
Kirk’s biography problems
Two elections at once…explain

Chapter Sixteen Mr. Johnson’s Taste of Tea

Candidates
How did Feingold get in power
Which Republican chose not to run
Johnson background
How did relationship between Tea Party and GOP differ in Wisconsin from other states
How was Johnson like a Tea Partier
How was Johnson not like a Tea Partier
Johnson gaffes
Why Feingold vulnerable
Tea Party and demographics

Chapter Seventeen Tea Party Redux: Making Sense of the Midterm Senate Elections

Common threads
Goal matters
Candidate matters
Location matters
Winners
Losers
Chapter Eighteen *Adding Pieces to the Chess Set: New Players for an Old Game*

Story of guys in Michigan
How will they govern
Rand Paul strategy in the Senate
Schumer conversation
Role of compromise
Democrats v. Republicans v. Tea Party moving forward
Who will lead
Will they keep discipline
Who should be worried in 2012